



**3<sup>rd</sup> Edition**  
**SOURCEX**  
Promoting Indian Brands Globally  
**INDIA**

**Exhibition & Reverse Buyer Seller Meet**

**26-28 March, 2025 | Yashobhoomi, New Delhi**

**To become a Global  
Brand - Be at  
SOURCEX INDIA  
2025**

[www.sourcex-india.com](http://www.sourcex-india.com)

# Exhibition & Reverse Buyer Seller Meet



Dates: 26 to 28 March, 2025 (Wednesday to Friday)

Venue: Hall No 2-B, Yashobhoomi, Sector 25, Dwarka, New Delhi

Time: 10 am to 5 pm



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# Event Highlights

- Over 200 retail chain & supermarket representatives from 45+ countries.
- Platform to connect Indian brands with global buyers.
- Supported by the Ministry of Commerce, Government of India.
- 2500+ pre-registered B2B trade visitors expected.

# Exhibitors' Categories

## Goods:

- Food & Beverages
- Health & Beauty
- FMCG & FMCD
- Apparels & Garments
- Textiles & Home Decor
- Toys & Children Products
- Sports & Fitness
- Stationery & Office Supplies

## Services:

- E-Commerce Services
- Education & Skill Training
- Entertainment
- Food Services & QSR
- Leisure & Travel
- Professional Services
- Specialty Restaurants
- Logistics Visual:



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# Why Participate?

- Expand international presence.
- Engage with qualified buyers.
- Benefit from over 2500 B2B meetings.
- Government support.
- Showcase services for potential franchising overseas.





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# Participated Foreign Buyers from Various Regions

**EUROPE+ CIS | LAC | NAFTA | AFRICA | NEA | OCEANIA | SA | SEA | WANA**

FMCG & FMCD | Health & Beauty | Food Processing | Organic & Vegan Product | Sports & Fitness | Stationary | Toys & Children Products



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# Success of Previous Editions

## 2nd Edition (January 17-19, 2024)

- 150 Indian companies exhibited
- 100+ overseas buyers.
- 2500+ B2B meetings.

## 1st Edition (March 9-11, 2023)

- 125+ Indian companies exhibited
- 100+ overseas buyers from over 30 countries
- 2000+ B2B meetings



# Participation Charges

**FIEO Members: INR 9,500 per Sq. Mtr + 18% GST**

**Non-FIEO Members: INR 10,500 per Sq. Mtr + 18% GST**

**Minimum Space: 6 Sq. Mtr. (in multiples of 3 Sq. Mtr.)**

## **Inclusions:**

Standard booth with table, chairs, carpet, fascia board, electrical fittings, and dustbin.

Corner Booths: Additional INR 5,000 (subject to availability).

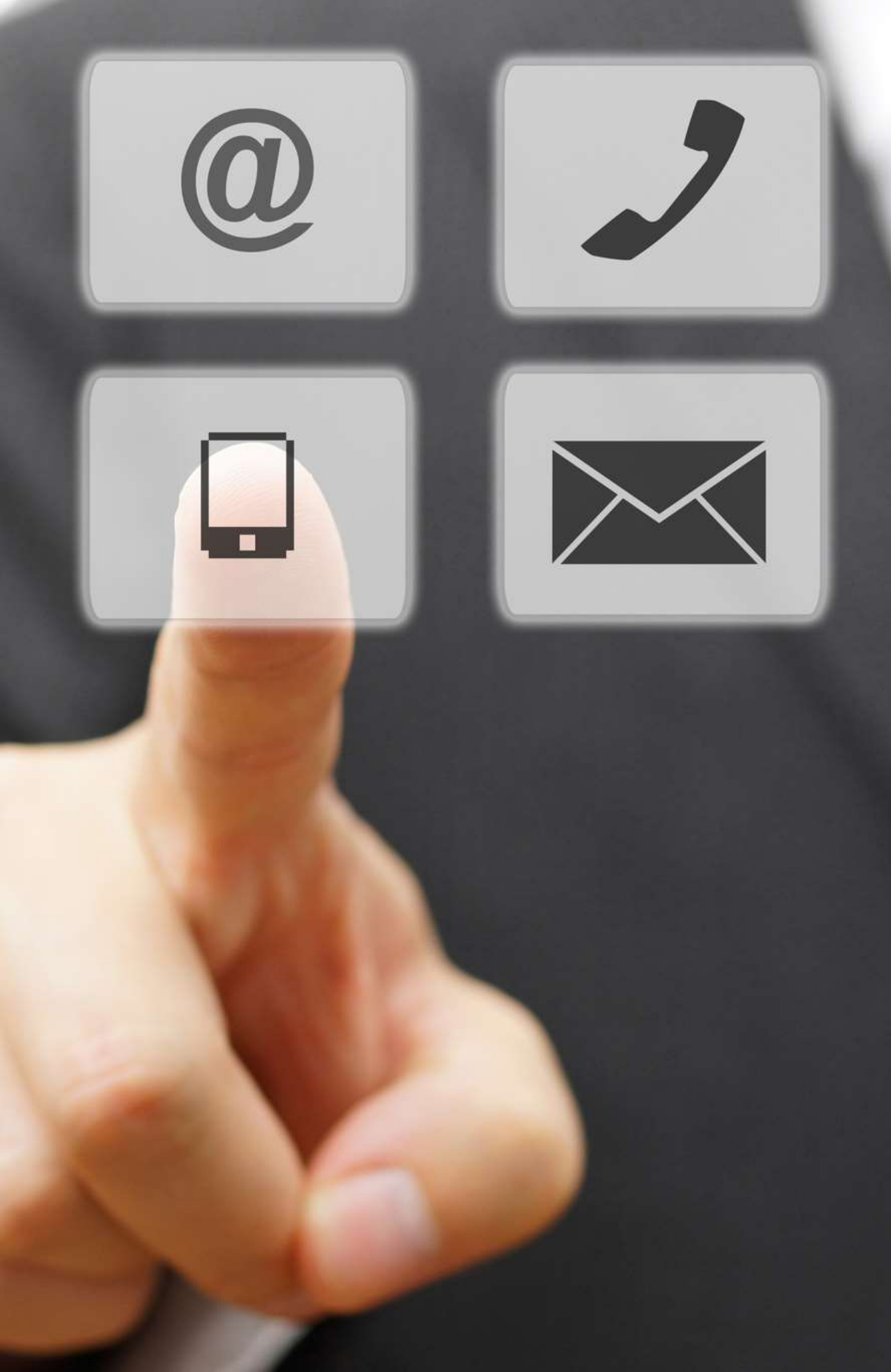




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# How to Register

- Fill out the Registration Form
- Make payment via NEFT to Federation of Indian Export Organisations.
- Booth allocation on a first-come-first-served basis upon receipt of full payment.



## For further queries, please contact

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